

MAY 17 2005

I hereby certify that this correspondence is being faxed to the Assistant Commissioner for Patents at fax number 703-305-7687 on May 17, 2005

By: 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

BAUM

Application No.: 10/038,004

Filed: 1/2/2002

For: Distributing images to multiple recipients

Examiner: Garg, Yogesh

Art Unit: 3625

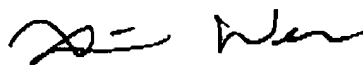
**RESPONSE to Notice Regarding Power  
of Attorney**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313

Sirs:

The applicants submit Assignment by the inventors under 37 CFR 3.73(b) in response to Notice regarding Power of Attorney dated 5/9/2005. A copy of recordation of assignment is also submitted for proof of ownership.

Respectfully submitted,



Xin Wen

Reg. No. 53,758

650-610-3522



## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
Address: COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
www.uspto.gov

APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
10/038,004	01/02/2002	Daniel R. Baum	Shutterfly 04C001

31688  
TRAN & ASSOCIATES  
6768 MEADOW VISTA CT.  
SAN JOSE, CA 95135

CONFIRMATION NO. 8059  
\*OC000000015969983\*  
\*OC000000015969983\*


Date Mailed: 05/09/2005

## NOTICE REGARDING POWER OF ATTORNEY

This is in response to the Power of Attorney filed 04/19/2005. The Power of Attorney in this application is not accepted for the reason(s) listed below:

- The Power of Attorney is from an assignee and the Certificate required by 37 CFR 3.73(b) has not been received.



  
\_\_\_\_\_  
LOWUAN ELLIS  
3600 (571) 272-6588

NEW ATTORNEY/AGENT COPY

## ASSIGNMENT OF PATENT APPLICATION

WHEREAS, INVENTOR Daniel R. Baum of Menlo Park, CA, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: **DISTRIBUTING IMAGES TO MULTIPLE RECIPIENTS**

Filing Date: Herewith

Application No.: N/A; and

WHEREAS, Shutterfly Corporation, a Delaware corporation located at 2800 Bridge Parkway, Suite 101, Redwood City, CA 94065, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

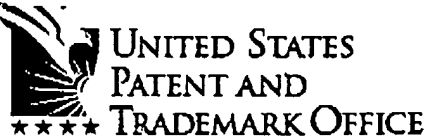
Assignor further agrees that he will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has signed his name on the date indicated.

Dated:

12/21-1

D. R. Baum  
Daniel R. Baum



MARCH 07, 2002

PTAS

Chief Information Officer  
Washington, DC 20231  
www.uspto.govTRAN & ASSOCIATES  
BAO TRAN  
3103 GLEN ALTO COURT  
SAN JOSE, CA 95148

\*101946081A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 01/02/2002

REEL/FRAME: 012451/0619  
NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

## ASSIGNOR:

BAUM, DANIEL R.

DOC DATE: 12/21/2001

## ASSIGNEE:

SHUTTERFLY, A CORPORATION OF  
DELAWARE  
280 BRIDGE PARKWAY  
REDWOOD CITY, CALIFORNIA 94065

SERIAL NUMBER: 10038004

FILING DATE: 01/02/2002

PATENT NUMBER:

ISSUE DATE:

SHARON LATIMER, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

01-15-2002



101946081

FORM PTO-1619A  
Expires 06/30/99  
OMR 0651-0077U.S. Department of Commerce  
Patent and Trademark Office  
PATENTRECORDATION FORM COVER SHEET  
PATENTS ONLY

Attorney Docket No. Shutterfly 004C001

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- ☐ Change of Name
- ☐ Other

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- ☐ Secret File

## Conveying Party(ies)

☒ Mark if additional names of conveying parties attached

Name (line 1) Baum, Daniel R.

Execution Date  
Month Day Year  
December 21, 2001Name (line 2) 

## Second Party

Name (line 1) Execution Date  
Month Day YearName (line 2) 

## Receiving Party

☐ Mark if additional names of receiving parties attachedName (line 1) Shutterfly  
a Corporation of Delaware

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

Name (line 2) 

Address (line 1) 2800 Bridge Parkway

Address (line 2) 

Address (line 3) Redwood City

CA

94065

City

State/Country

Zip Code

## Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name Bao Tran

Address (line 1) Tran &amp; Associates

Address (line 2) 3103 Glen Alto Court

Address (line 3) 

Address (line 4) San Jose, CA 95148

01/15/2002

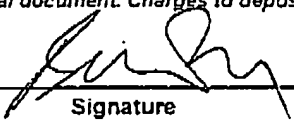
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31036 U.S. PTO  
10/03/00  
01/02/02

Page 2		U.S. Department of Commerce Patent and Trademark Office PATENT								
FORM PTO-1619B Expires 06/30/99 OMB 0651-0027										
<b>Correspondent Name and Address</b>		<b>Area Code and Telephone Number</b> 408-528-7400								
Name Bao Tran										
Address (line 1) Tran & Associates										
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<table style="width: 100%; border: none;"><tr><td style="width: 50%; text-align: center;">Patent Application Number(s)</td><td style="width: 50%; text-align: center;">Patent Number(s)</td></tr><tr><td style="border: 1px solid black; height: 20px;"></td><td style="border: 1px solid black; height: 20px;"></td></tr><tr><td style="border: 1px solid black; height: 20px;"></td><td style="border: 1px solid black; height: 20px;"></td></tr><tr><td style="border: 1px solid black; height: 20px;"></td><td style="border: 1px solid black; height: 20px;"></td></tr></table>			Patent Application Number(s)	Patent Number(s)						
Patent Application Number(s)	Patent Number(s)									
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<b>Patent Cooperation Treaty (PCT)</b> Enter PCT application number only if a U.S. Application Number has not been assigned. <table style="float: right;"><tr><td>PCT</td><td style="border: 1px solid black; width: 80px;"></td></tr><tr><td>PCT</td><td style="border: 1px solid black; width: 80px;"></td></tr></table>			PCT		PCT					
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